## LOLA LOTS OF LOVELY ART

## Upcycling with art this Christmas



Lots of Lovely Art presents two imaginative new boxes to send as thoughtful gifts this Christmas. Ideal for stimulating curious minds, they provide an arty and educational alternative to toys.

All of LoLA's letterbox-size packs introduce artists to children through creative projects. In reference to the late Andy Warhol's love of Christmas, the *'Upcycled Christmas'* box includes a festive Warhol wreath project. The box also includes materials to create a cardboard



gingerbread house in homage to the Museum of Architecture's enchanting Gingerbread City exhibition.

The second box, 'What a Wonderful World', celebrates differences and imperfections. It includes a broken-vase project inspired by Kintsugi, the Japanese art of mending damaged pottery, where gold is used to emphasise cracks and celebrate the beauty of what was once broken.

LoLA's boxes are available on a flexible subscription basis or as single box orders. Each box comes filled with highquality tools and materials and feature artist inspiration and creative process ideas. As well as facilitating craft, they encourage art-based education through recommendations for books and suggested topical exhibitions and museums to visit.

Priced from £27 per box, each project set comes in two age ranges, 3+ and 6+.

## About Lots of Lovely Art

LoLA was founded by two sisters-in-law, Alara and Selina, who both come from creative backgrounds and believe that process-based, artist-inspired experiences are an important way for children to develop problem-solving skills, analytical thinking and selfconfidence. After working in museums and teaching in schools, Alara set up an art studio space that has influenced the creative lives of many children. Selina is a successful graphic designer who worked with many reputed studios before launching LoLA.



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