

TÖASTIE

T I N Y E X P L O R E R ®

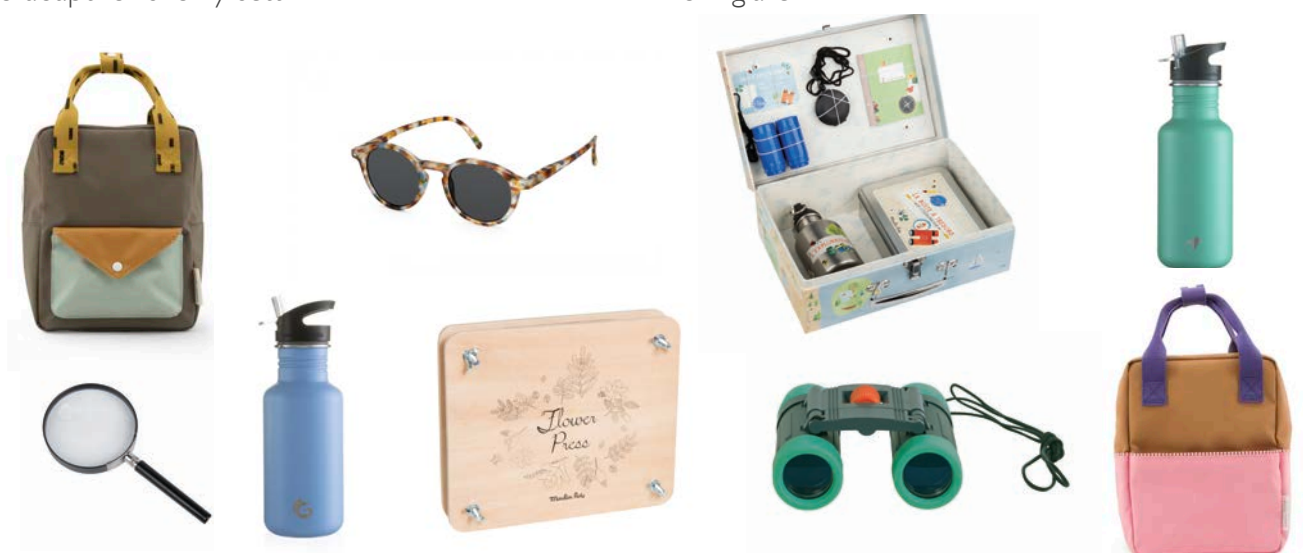
Calling all little explorers: Töastie launches The Adventure Shop



Welcome to Töastie's The Adventure Shop, a beautifully curated edit of everything little ones could need for exploration this summer and beyond, be it for the beach, the garden or in the woods.

Featuring the environmentally-conscious brand's own versatile waterproof dungarees and vividly coloured raincoats, which are made from recycled plastic bottles, the selection is accompanied by exciting accessories from handpicked cult children's brands.

For forest school, toy specialist Moulin Roty's binoculars, magnifying glasses and charming gardening kits can transform even the smallest green space into a magical place of discovery. French brand IZIPIZI's colourful polarized sunglasses are a must for summer with their UV3 protection. Designed to grow with each child, they also adapt for snowy settings come winter and protect from glare.



Rainwear by Töastie, Sticky Lemon backpack £41, IZIPIZI sunglasses £25-30, explorer cases £49, neon green water bottle £14, magnifying glass £10.50, blue waterbottle, £13 flower press £16.50, binoculars £26.99 and backpack £41 all at [Töastiekids.com](https://www.toastiekids.com)

Every little explorer needs to stay well hydrated, and One Green Bottle are irresistible. These responsibly-made stainless steel alternatives to plastic bottles come in an array of colours and without any plastic packaging. And where to keep all this new kit? In Sticky Lemon's small colour-block rucksacks, which encourages little ones to take pride in transporting their belongings.

With sustainability at the core of Töastie's ethos, orders will arrive in an eco-friendly kraft bag and the brand is proud to have joined 1% for the Planet, an organisation whose members donate at least one percent of their annual sales to environmental causes. The Adventure Shop launches on June 8 and the first 50 customers will enjoy a 15% discount.



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About Töastie

Töastie was founded by two friends with a shared love of exploring the great outdoors. Kirstie Duke and Lucinda Waite met at university; Lucinda has built on her experience working for Burberry, Abercrombie & Fitch and Superdry. Together they wanted to bring stylish, eco-friendly and premium quality outerwear to market that was affordable, lightweight and cosy, hence the brand name: Töastie.

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Press Contact

CARTABLE ENFANTS

maryline@cartableenfants.com